



Rocky D. Goode

November 18, 2019

Rocky D. Goode, of Knoxville, TN, passed away on November 18, 2019 from complications of Frontotemporal Degeneration at the age of 66. Rocky loved the Lord, his family, his friends, his community, his church family at Concord United Methodist Church, and the game of football with all his heart. He had a humble servant's heart, and never truly realized how special and extraordinary he was. Rocky was a graduate of Bearden High School, where he earned the 1972 State Football Player of the Year and was an All-American. He went on to play for The University of Tennessee and his life-long love affair with football led him to a successful career as an SEC official for over 25 years, as well as a popular spot on sports talk radio. He was inducted into the Knoxville Sports Hall of Fame in 2012. Rocky was a Vol For Life! He gave of his time, money and talents; always serving on various boards and charity organizations- over 25! His success was a result of hard work and a desire to help others. Rocky was a "rules guy" and always did the right thing. He had relationships with some of the biggest celebrities both local and beyond, but he always remained his genuine, true self and treated everyone the same. Rocky was also a trusted businessman who was the #1 National Producer multiple times as an insurance broker. Rocky enjoyed a career of 30 plus years with Willis, retiring as Sr. Executive Vice President for the Knoxville office. He enjoyed golf. His tireless work with the Patricia Neal Golf Classic for the 35 years of its existence, including several as the tournament Chair, as well as his involvement with the Knox Open, was instrumental in bringing professional golf to our area. It would be impossible to publish all his accomplishments, awards, and achievements here, but suffice it to say that he has heard, "well done, thy good and faithful servant"

Rocky is survived and will be forever missed by his loving and devoted wife, LaDonna Parrott-Goode; parents, Ben and Evelyn Goode; sister, Deborah Shepherd (Alan); brother, Mike Goode; loving special aunt, Evelyn Goode Miller; children, Emily Goode, Ryan Goode (Cayla); step-son, Jackson Venable; grandchildren, Lincoln Anderson Goode and his mother Anne Marie Morestead, of Warner Robins, GA, Vaylen Goode; mother-in-law, Mildred Parrott of Lake City, TN; and many nieces, nephews, cousins and extended family and friends.

The family will Receive Friends on Tuesday, November 26th from 5:00-7:00pm at Concord

United Methodist Church. The Funeral Service will begin at 7:00pm, with Rev. Wil Cantrell and Rev. Larry Trotter officiating. We will meet at Highland Memorial Cemetery for a Graveside Service on Wednesday, November 27th at 11:00am. Pallbearers will be Danny Moon, Jeff Goode, Adam Tyler, Justin Goode, Jim Reed and Billy Good. His Local SEC brothers will act as honorary pallbearers: Bert Ackerman, Terry Brown, Joe Dawson, Mack Gentry, Gerald Hodges, Doug Linebarger, and Eddy Powers. The family wants to acknowledge Rocky's special friends, Patrick Birmingham, Jon Burnette, Harry Call, George Calloway, Chuck Cavalaris, Ted Hall, Bill Hamilton, Alan Hill, Travis Hill, Allen Holman, Jimmy Hyams, Chad Mountain, Raef Smith, Tony Spezia and Tony Stubbs. Special recognition to Coach Jim Smelcher, Bobby Gaston, and the late Bob LeSueur. A big thank you goes to all the special caregivers who assisted him during his illness both at home and at Parkwest Medical Center. In lieu of flowers, please consider a donation to the Frontotemporal Degeneration foundation at theaftd.org, Patricia Neal Foundation at patneal.org, or Boys & Girls Club of the Tennessee Valley at bgctnv.org in Rocky's memory. Rose Mortuary, Mann Heritage Chapel is honored to serve the Goode family and invites you to view and sign the guestbook at rosemortuary.com.

Cemetery

Highland Memorial Cemetery

5315 Kingston Pike

Knoxville, TN,

Events

NOV 26 **Receiving of Friends** 05:00PM - 07:00PM

Concord United Methodist Church
11020 Roane Drive, Knoxville, TN, US

NOV 26 **Funeral** 07:00PM

Concord United Methodist Church
11020 Roane Drive, Knoxville, TN, US

NOV 27 **Graveside Service** 11:00AM

Highland Memorial Cemetery
5315 Kingston Pike, Knoxville, TN, US

Comments



“ A tribute video has been added.



Rose Mortuary - November 26, 2019 at 10:02 AM



“ A life well lived, faithful servant! You will be missed by many, Rocky
Brett & Linda Jaffrey for the wonderful family you will see again someday!

Brett Jaffrey - November 26, 2019 at 09:08 PM



“ What a lovely tribute to a great man. And what a beautiful legacy he leaves! Hugs and love
to his family.

Sharon Trylovich - November 27, 2019 at 08:24 AM



“ Oh, Debbie, so sweet! He lived a good life! Prayers for you. I know your heart is broken but
he is alive in Christ and you will see him again! Pat Wolfenbarger King

Pat King - November 27, 2019 at 11:36 AM



“ Such a beautiful tribute. What a full life Rocky lived, and how wonderful he remembered to
benefit others throughout his life. Praying for the family during this difficult time. Love to all.

Melissa Kinser - November 27, 2019 at 08:58 PM



“ I served with Rocky on the Board of Fox Den Country Club when he was President of
the Board. His had the unenviable job of herding cats and he did a good job.
I shall miss him as will the rest of Fox Den.
Jeremy Dick

Jeremy Dick - November 26, 2019 at 09:06 AM



“ My deepest sympathy to Rocky's family and friends.

Brenda McNew - November 25, 2019 at 09:32 AM



“ Treasured Lilies Spray was purchased for the family of Rocky D. Goode.



November 23, 2019 at 12:52 PM



“ I met Rocky thru my roomie Stewart Johnston . Rocky was a great but truly nice guy . He was always pleasant to me RIP Rocky Randy Shepard

Randy Shepard - November 21, 2019 at 05:26 PM



“ I was heartbroken to hear of Rocky's passing. I met him through the Patricia Neal Rehab Center. My husband Dr. Greg Thomsen ran the center for many years and passed away in 2017 at 67 years old also of dementia. He was always glad to see Rocky at an event or at the Patricia Neal Center and knew that Rocky was "the real deal". My prayers are with your family. Pay Thomsen DuBose

Patricia Thomsen DuBose - November 21, 2019 at 02:57 PM



“ Crystal Cross Bouquet was purchased for the family of Rocky D. Goode.



November 21, 2019 at 02:26 PM



“ We are so sorry for your loss and will keep you in our prayers.
The Pooley Family

Sharon Pooley - November 21, 2019 at 10:04 AM



“ We were so shocked to hear of Rocky's passing. My husband met Rocky through work when we moved back to Knoxville in '84. He became a friend to our family and through the years has put a smile on our faces when we would see him....Rocky just made you feel special! We're so sorry that we will be out of town for the service but want the family to know we are thinking of you. Rocky's presence and smile will definitely be missed!

Bob and Suzanne Greene

suzanne greene - November 21, 2019 at 08:49 AM



“ We were shocked to learn of Rocky's passing. We met Rocky and his family Mammaw, Pappaw, Debbie, Mike, & Danny Moon in the early 70's. We all had many great adventures and shared a lot of good times. We moved from Knoxville in 1/2/1980 and as life has it lost touch over the ensuing years. I saw Rocky on tv and followed his reffing career. I now regret not reconnecting long ago. Just know that through the years you all have been on our hearts and minds. We value being accepted by your family and we love and pray for you all.

Love,

Dale & Glenda Stout
Chattanooga, Tn.

Dale Stout - November 20, 2019 at 06:37 PM



“ What a shocker to learn of Rockys' passing. My sincere condolences to his family. He will be missed by many for a long long time.

I met Rocky while working at the Athletic House in west Knoxville in the mid 70's. We decided to move in together. He drove a white corvette I had an orange 914 porsche. We were in our early twenties, full of ourselves trying to learn what life was all about. You would think that Rockys' dynamic success in athletics, then business and later officiating

would get to his head but it never did. He was always amiable to all, always approachable

I feel very fortunate to not just cross paths with Rocky but to really know who he was. A great guy to call as your friend. He has touched many lives..He will forever bring a smile to my face when I think of him. RIP Rock.

VFL- Stewart



“ Rocky will be missed by many. He was so loved by all. I will never forget his welcoming manner and smile. LaDonna, my prayers are with you and the family. Big Hugs.

Robin

Robin Maples - November 20, 2019 at 10:49 AM



“ I've known Rocky for a number of years and considered him one of my good friends

David Scarlett - November 20, 2019 at 07:30 AM



“ Rocky was a fun person who was always supportive of young athletes in the Farragut community. He will be missed.

Gwen Harrell - November 19, 2019 at 10:23 PM



“ Rocky and I were Lambda Chi Alpha fraternity brothers at the University of Tennessee. Rocky was a wonderful man. He was thoughtful, caring, compassionate and without question a Vol for life! He had a great love for his Lord and savior Jesus Christ.

He had a deep and unwavering commitment to civic and charitable causes. He gave unselfishly of his time and resources to help others. Rocky was an amazingly successful businessman, accomplished athlete and friend to many.

His love and dedication to his family and friends was unwavering. Knoxville and East Tennessee are better places because of his dedicated service. I will truly miss his friendship and warm spirit!

Mike Ragsdale

Mike Ragsdale - November 19, 2019 at 08:47 PM



“ Wonderful friend growing up. Wonderful memories will follow his life.

Rev. Dr. Alan Smith - November 19, 2019 at 08:21 PM